

# Workshop Programme

16th Workshop on New Institutionalism in Organization Theory  
5 and 6 March 2020, University of Southern Denmark, Odense

## THURSDAY, 5 MARCH 2020

8.00 - 9.00

9.00 - 9.30

9.30 - 10.15

10.15 – 10.45

Registration and coffee

Welcome address

**Keynote by Thomas Lawrence**

Tea/Coffee

10.45 – 12.15

### Stream 1

#### Values in institutions

Making credible values claims in the context of values-based complexity: A comparative study of emotions management in social organizations  
*Gloria Kutscher and Henri Schildt*

Saint-seeking – an institutional view  
*Frank Meier and Thorsten Peetz*

How organizational character shapes corporate social responsibility  
*Timo L. Fiorito*

### Stream 2

#### Fields and institutions

Front-Stage vs. Backstage Issue Framing: Uncovering Hidden Effects in Field Processes  
*Daniel Semper, Achim Oberg, Tino Schöllhorn, Michael Meyer and Filip Weijkström*

How fields overlap: An exploratory study of relational and symbolic connections between three fields  
*Tino Schöllhorn, Dominika Wruk and Achim Oberg*

From Bonanza to Breaking Bad: How Digital Technologies are Restructuring TV Production Fields  
*Thorsten Koch*

### Stream 3

#### Organizations as actors

Organizations as actors. A critique  
*Thomas Klatetzki*

Imagined Environments – Some Neo-institutional Reflections  
*Georg Krücken*

Diplomatic Practices in Organizing the Capacity to Act?  
*Nikolai Staudinger*

12.15 – 14.00

Lunch

14.00 - 15.30

**Stream 1**

**Multimodality**

Institutional Theory and Discourse Analysis: an empirical investigation of the rhetoric of Anti Vaccination movement  
*Elena Bruni and Renate Meyer*

The role of material, visual and verbal modes of communication in the process of institutionalizing novel ideas by peripheral actors  
*Alicja Dańkowska*

Understanding visual and multimodal theorisation: Imagining the ideal city in the Great Plans of the fin de siècle  
*Ines Kuric*

**Stream 2**

**Institutional Work and Institutional change I**

Climactic climate change action – roles and practices of institutional workers  
*Jan Hermes and Mikołaj Pawlak*

Innovation as institutional maintenance  
*Herman Stål*

Managing institutional boundaries: love, hate and private enterprise in chinese socialism  
*Mia Raynard, Madeline Toubiana, Giuseppe Delmestri and Thomas B. Lawrence*

**Stream 3**

**Translation in and through institutions II**

From Global Goal to national policy: translating the idea of partnerships from the Sustainable Development Goals to Danish development policy  
*Oda Hustad*

Industry 4.0 –how a vision of international collaboration got translated into ideas of national competition  
*Uli Meyer and Mikołaj Pawlak*

Institutional translation: The implementation of value-based management in health care  
*Susanne Boch Waldorff and Marie Henriette Madsen*

15.30 - 16.00

Tea/Coffee

16.00 - 17.30

**Stream 1**

**Methods for the study of institutions**

To recognize an emerging institution – are we collecting relevant data? Notes on socio-economic research of cashless society

*Joanna Szalacha-Jarmużek*

Eliciting meanings through text analysis: a comparison of Topic Modeling and content analysis

*Luca Pareschi and Edoardo Mollona*

**Stream 2**

**Institutional Work and Institutional change II**

Time and stratification in higher education: The making of institutional time as a strategic resource

*Alexander Mitterle*

Isles of reflective practice in the sea of authoritarian logic: Diffusion of international quality management standards in Russia

*Elena Shulzhenko*

The emergence of institutional entrepreneurs: why some actors are able and willing to change institutions

*Emamdeen Fohim*

**Stream 3**

**Translation in and through institutions II**

Sociocultural meaning, urban space, and the formation of the sharing economy

*Sebastian Vith, Achim Oberg, Stefan Berwing, Markus A. Höllerer and Dominika Wruk*

The King is Dead; Long Live the King? The Adaptation of a Post-Bureaucratic Organizational

*Marcel Maurer, Norbert Bach and Simon Oertel*

On the effectivity and popularity of unconscious bias trainings. An institutional perspective on diversity training and techniques

*Hannah Mormann*

19.00 - c. 22.00

Social Dinner

**FRIDAY, 6 MARCH 2020**

9.00 – 9.45

9.45 – 10.00

**Keynote by Gili Drori**

Tea/Coffee

10.00 – 12.00

**Stream 1**

**Institutional logics and complexity I**

From negative perceptions to positive, from intra – logic tensions to assimilation: The institutional logics analysis of a CSR strategy in the banking sector

*Marcela Murarova*

Hybridity by design: Managing institutional complexity by transforming profession

*John C. Lammers, Charee M. Thompson, Robert C. Wallon, Sarah Bell, Lindsay Kelpinski, Elizabeth Yang, Danni Liao, Aaron Campbell, Manuel Pulido, Sarah Bencivenga and Chandler MacSwain*

Innovating under institutional complexity – a configurational approach towards corporate venture capital

*Gerwin Fels, Tobias Gutmann and Magnus Schücker*

Public Innovation Management  
Leading Professionals Engaged in  
Everyday Innovation

**Stream 2**

**Institutional environments and Legitimacy I**

Antecedents and consequences of the adoption of diversity in organizations

*Nicole Philippczyk*

The adoption of mission statements in European universities

*Jan F. Grundmann, Nicole Philippczyk, Matthias Söll and Simon Oertel*

Fenced, with windows. Voluntary engagement in the social services

*Stefanie Pawlak*

Of vanguard and laggards– societal effects of organized transparency

*Judith Nyfeler and Roman Gibel*

**Stream 3**

**Microfoundations of institutions**

A micro-institutional study on the enactment of workplace safety in the Danish construction industry

*Katharina Jeschke*

Microfoundations of Institutions: The Role of Subjective Meaning and Intersubjective Knowledge

*Joelle Hawa*

Normative Authority, Relational Work, and Higher Education Coordination in California: 1973-2011

*Amal Kumar*

*Ditte Thøgersen*

12.00 – 13.30

Lunch

13.30 – 15.00

**Stream 1**

**Institutional logics and complexity II**

Collegiality revisited

*Kerstin Sahlin and Ulla Eriksson-Zetterquist*

Some things are better left unsaid: The relevance of silence for theorization processes

*Dennis Jancsary*

Social innovation: foundations of a theory of positive social change

*Gorgi Krlev*

**Stream 2**

**Institutional environments and Legitimacy II**

Security Production by the Private Sector – Between Professional Service and Myth

*Dr Nathalie Hirschmann*

The Global and Local Orientations of Organizations: A Cross-Field Analysis of the Effects of Global Cultural Rationalization and Local Institutional Traditions

*Jan Goldenstein, Michael Hunoldt and Philipp Poschmann*

**Stream 3**

**Institutional conflict and crisis**

Stuck in purgatory: Coping with institutional suspension

*Alastair Ian Buckle and Verena Girschik*

Refugees, (in)hospitable organizations and communities of value: how organizations integrate and create “strangers

*Bernadette Bullinger, Anna Schneider and Renate Ortlieb*

Resisting to Death Against Religio-institutions: An Institutional Look at al-Ridda Wars

*Oktay Koç and Abdullah Kiray*

15.00 – 15.30

Tea/Coffee

15.30 – 16.00

**Closing session**