

Dear colleagues

I hereby invite you to our subtheme „5.5 Creative & livable cities: Urban governance and management” at the Nordic Academy of Management 2019 (August 22-24) at the University of Vaasa (Finland). Deadline for the submission of your abstract is February 15, 2019). I enclose info about the conference, our Call for Papers and the Call for abstracts.

If you have further questions do not hesitate to contact me

Associate Professor  
Karl-Heinz Pagner Ph.d.  
Copenhagen Business School

kp.msc@cbs.dk

<https://www.univaasa.fi/en/sites/nff2019/>

[University of Vaasa](#) » [Sites](#) » Nordic Academy of Management 2019



Nordic Academy of Management 2019

The 25th Nordic Academy of  
Management Conference:  
*Nordic Energies*  
(*Nordiska Företagsekonomiska Föreningen/NFF*)  
22. – 24. August 2019  
University of Vaasa, Finland

The conference theme ‘Nordic Energies’ reflects the nature of Vaasa business region:  
a combination of a thriving energy cluster and enthusiastic entrepreneurial spirit.

*Bring your energies to Vaasa! We look forward to seeing you here.*



Vaasan yliopisto  
UNIVERSITY OF VAASA

[University of Vaasa](#) » [Sites](#) » [Nordic Academy of Management 2019](#) » [Call for Abstracts](#) » [5. Management Studies](#) »

## 5.5 Creative & livable cities: Urban governance and management

### Track organizers

Karl-Heinz Pogner (Copenhagen Business School) ([kp.msc@cbs.dk](mailto:kp.msc@cbs.dk))

Nils Wåhlin (Umeå School of Business, Economics and Statistics) ([nils.wahlin@umu.se](mailto:nils.wahlin@umu.se))

Anne Pässilä (Lappeenranta University of Technology) ([Anne.Passila@lut.fi](mailto:Anne.Passila@lut.fi))

Leading Cities and City Leaders have taken up the challenge to govern and manage their cities towards reaching the UN Sustainable Development Goals, especially “Goal 11: Make cities inclusive, safe, resilient and sustainable”.

Cities as ecosystems are emerging and developing in the context of global economy and new forms of organizing in self-organized networks. In these self-organized networks, new forms of power relations and leadership, including Distributed Leadership (Bolden 2011) and Relational Leadership (Uhl-Bien & Ospina 2012) emerge. Distributed Leadership closely relates to concepts such as shared, collective, collaborative and democratic leadership: ” ‘leadership’ is conceived of as a collective social process emerging through the interactions of multiple actors (Uhl-Bien 2006)” (Bolden 2011: 251).

Distributed Leadership models are compatible with network approaches and suitable for self-organized networks, and can therefore create alternatives and new opportunities in the way citizens lead and plan for the livable city of today and tomorrow. The concept of Distributed Leadership relates both to practice and to academic rigor. The latter takes into consideration the inherent political nature of leadership as well as the relations and distribution/s of power and influence – when bringing together top-down and/or bottom-up processes and interactions when co-creating the livable city.

In the search for such a combination of top-down and bottom-up processes, interdisciplinary research has investigated how culture and creativity can raise the imaginative capability of citizens and harness opportunities tied to culture-driven growth. “Sweet-spots” of city regeneration occur, when urban and cultural planning are aligned (Wåhlin et al. 2016). The success of co-creating (Torfing & Siebers 2018, Tsakarestou & Pogner 2014) within and between the public sector, institutions, city administrations, political bodies, the civil society and the private sector in projects and planning is very much depending on a merger of top-down rules and bottom-up activities in “action nets” (Czarniawska 2004). This calls for a holistic approach that has the potential to foster involvement, to embrace both diversity and equality in communities and cities, and to cross institutional borders, e.g. by linking arts and other creative initiatives to co-creation (Wåhlin et al.

2016).

We invite empirical as well as theoretical and/or conceptual papers. We are especially interested in case studies investigating the role of all types of stakeholders in smart and livable cities – both from the private and public sector, public-private partnerships, nonprofit-business partnerships, and civil society.

Track papers may address, but are not limited to, research on the following themes and topics:

#### Management, governance, and leadership

- Urban governance, management, leadership and strategy “in action”
- From New Public Management (NPM) to New Public Governance (NPG)
- Cities and institutions, meta-organizations and inter-organizational systems

#### Innovation

- Public and private innovation in the city
- Managing by algorithms: The battles about Big Data
- Urban design, planning, co-creation and public innovation

#### Design and planning

- (Co-) organizing urban space, co-producing city development
- Values in urban environments
- The role of urban social movements
- The performativity of models, techniques and devices of change and continuity in the field of urban governance and planning

#### Reflections on research

- Dialogue in research: When academia meets reflective practitioners of urban governance – including the citizens (engaged scholarship, citizen science, participatory research)
- The travelling of ideas and concepts: Consultancy industry, journals, universities & business schools as “change agents” of urban governance.

Our track is not only aiming at conversing and debating creativity but also at enacting creativity by exploring the creative potentials and capabilities of the participants in order to open up for opportunities of collaborative insights and knowledge. Anne Pässila (see Pässila et al. 2017) will take creative minutes and conclude the track by facilitating reflection based “visual minutes”. We shall use this experimental design of documenting the contributions to the track’s topics and goals to accelerate joint reflection and networking as well as mutual and collaborative sense making.

#### Literature

Bolden, R. (2011): Distributed Leadership in organizations: A review of theory and research. *International Journal of Management Reviews* 13: 251-269.

Czarniawska, B. (2004): On time, space, and action nets. *Organization* 11, 6: 773-791.

Pässilä, A., Owens, A., Kuusipalo-Määttä, P., Oikarinen, T. & R. Benmergui, R. (2017): Beyond text: The cocreation of dramatised character and iStory. *Journal of Work-Applied Management* 9, 2: 159-169.

-----  
[https://www.univaasa.fi/en/sites/nff2019/call\\_for\\_papers/](https://www.univaasa.fi/en/sites/nff2019/call_for_papers/)

[University of Vaasa](#) » [Sites](#) » [Nordic Academy of Management 2019](#) » Call for Abstracts

Call for Abstracts

Participants are invited to submit abstracts (max. 800 words). The deadline for the submission is 15 February 2019. Submitters will be notified of abstract acceptance/refusal by end of March 2019.

[1. Accounting and finance](#)

[2. Entrepreneurship](#)

[3. Higher education](#)

[4. Human Resources Management](#)

[5. Management studies](#)

[6. Marketing](#)

[7. Organization studies](#)

[8. Strategy](#)

[9. Sustainability, responsibility and ethics](#)

[Submit your abstracts by clicking here!](#)

**Full paper submission (for accepted abstracts) is 23 June 2019. We will provide more information on how to submit your full papers after the acceptance of the abstracts.**

**Here are general instructions for the full papers.**

- Indicate the name of the track you are submitting to in the beginning of the paper.

- Remember to include an abstract. The abstracts can be published.
- Authors should submit articles as a pdf document (.pdf).
- Insert page numbers in the header of the document (aligned right).
- Margins: Please adjust the margins so that all the margins are 2,5 cm.
- Spacing: Exactly 18 pt.
- Paragraphs: Separate paragraphs with 6 pt. No empty line. All the text should be justified.
- Font: Times New Roman. All text and headings should be in 12-point font size except the title of the article to be in 18-point font size.
- Headings and text installation: Title of the paper is to be settled in the center, with large bold letters and 18 point font. After the title one empty line. For second order titles, use bold 12 point font, aligned left. For third order headings, use bold and italic 12 point font, aligned left.
- Sources: Use the authorization system American psychology's (APA reference style).