

14TH WORKSHOP ON NEW INSTITUTIONALISM IN ORGANIZATION THEORY

Bocconi University – Milan March 16-17, 2018



Dear Colleagues

We are thrilled to welcome you to the 2018 New Institutionalism Workshop in Milan!

This 14th annual gathering has received first class submissions, which promise to foster two days of inspiring discussions on current developments in new institutionalist organization theory, both from a conceptual and from an empirical point of view.

The conference's three tracks – general developments in new institutionalism, institutional research on public issues, and institution and organization – feature 75 papers and more than 100 scholars from 4 continents. Our keynote speaker, Barbara Gray, will contribute to the debate with a talk titled "Multistakeholder partnerships as vehicles for confronting institutional complexity in emerging issue fields". The Saturday's plenary session will offer the opportunity to systematize the two-day discussions and to envision future scholarly directions.

We also hope you will be able to appreciate and enjoy the venue of the 2018 workshop and we look forward to sharing with you a Milanese experience.

With the Thursday's Welcome Aperitivo at Palazzo Clerici, you will breathe the unique 18th-century atmosphere of the city. A short walk to the nearby Piazza Duomo, to Galleria Vittorio Emanuele and to the internationally celebrated La Scala Theatre will just prolong the magic. The Friday's social dinner at Enoteca Regionale Lombarda, will allow you to taste the finest cuisine of our Lombardy region in an informal and truly Milanese style. On Friday, after the conference, we have organized a short tour of the campus' cutting-edge architectural developments and of selected works from Bocconi's renowned art collection.

We would like to acknowledge the support of the Department of Policy Analysis & Public Management and of Bocconi University.

In the following pages, you will find detailed information about the academic and the social program. If you have any questions or concerns, write us at niw2018@unibocconi.it

We look forward to welcoming all of you in Milan!

Giulia, Amelia and Valentina

Bocconi Local Organizing Team

Giulia Cappellaro, Bocconi University Amelia Compagni, Bocconi University Valentina Mele, Bocconi University

New Institutionalism Network Initiators

Georg Krücken, University of Kassel Renate Meyer, WU Wien & Copenhagen Business School Peter Walgenbach, Friedrich Schiller University of Jena



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REGISTRATION AND VENUE

The workshop will start on Friday, March 16th, 2018 at 09:00 am. For a detailed workshop program, please see below. All workshop sessions will be held in the ground floor of the Velodromo building, located at the very heart of the Bocconi University Campus, Piazza Sraffa 13.

The registration and information desk will be located in the main entrance hall of the Velodromo building. For orientation on campus see below.

The **registration desk will open at 08:00**. Please come early enough so that we can start on time. Thank you for your cooperation!

HOW TO REACH BOCCONI CAMPUS

From Linate Airport

By taxi, it takes about 20 minutes and it costs approximately € 15.

Public transpor<u>t</u>: take the bus 73 (direction San Babila), get off at Cinque Giornate, take tram 9 (Direction Porta Genova) and get off at Via Bocconi. The bus ticket is € 1.50, it may be bought at tobacco shops and newspaper stands inside the airport, via the ATM MILANO APP or by sending an SMS with the message ATM to 48444.

From Malpensa Airport

By taxi, it takes about 50 minutes and it costs € 90 (fixed rate).

Malpensa Express train to Cadorna Railway Station (€ 11), then take subway green line 2 (direction Abbiategrasso Chiesa Rossa or Assago Milanofiori forum), get off at Porta Genova and take tram 9 (direction Centrale FS) to Via Bocconi.

Malpensa Shuttle is a convenient bus taking less than one hour to reach Stazione Centrale (Central Railway Station), from Malpensa airport. It runs every 20 minutes and the price of the ticket is \in 7.50.

From Stazione Centrale FS (Central Railway Station)

By taxi, it takes about 20 minutes and it costs approximately € 17.

Public transport: take subway yellow line 3 (Direction San Donato), get off at Missori (C.so Italia exit) and take tram 15 (Direction Rozzano) and get off at Porta Lodovica.

Taxi

Taxi service is always available day and night at taxi ranks just outside the exits of the airport. It is possible to ask at the Bocconi reception to call a taxi or call directly at: +39-024040 or +39-028585.

Public buses, trams, and subway (Metro)

The urban ticket costs € 1.50 and is valid on the whole Milan urban network for 90 minutes from validation. It allows only one journey on the metropolitan railway. It can be bought in any subway stations (machine or ticket office), in several tobacco shops and newspaper stands throughout the city, via the ATM MILANO APP or by sending an SMS with the message ATM to 48444.



ACCOMMODATION NEARBY

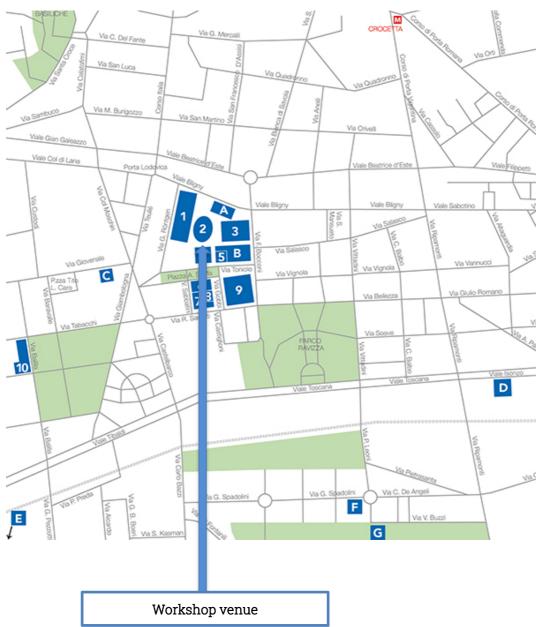
Some of you might have decided to stay in one of the hotels and hostels we recommended around and nearby the Bocconi Campus. The location of each hotel, as well as that of the Bocconi campus, is displayed on the map below.



Ostello Bello
Hotel Zurigo
UNA Hotel Mediterraneo
Hotel Crivi's
Hotel D'Este
Residence Bocconi

ORIENTATION ON BOCCONI CAMPUS

For map: https://www.google.it/maps/place/Universit%C3%A0+Bocconi+-+Edificio+Velodromo/





All workshop sessions will be held in the **Velodromo building**, located at the very heart of the Bocconi University Campus. You will also find the registration and information desk in the main entrance hall of the building Velodromo Building is located in Piazza Sraffa 13, Milan



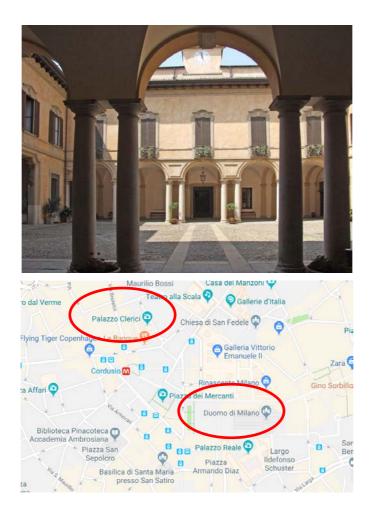
WELCOME APERITIVO

THURSDAY 15[™] MARCH, 7-9 PM

The 2018 NIW *Welcome Aperitivo* will be held at **Palazzo Clerici**, Via Clerici 5, from **7 pm to 9 pm** on **Thursday 15**th. During the *Aperitivo* light food and drinks will be served.

Palazzo Clerici is 5 minutes away from Milan's main square (Piazza Duomo).

For a map: https://www.google.it/maps/place/Palazzo+Clerici/





SOCIAL DINNER

FRIDAY 16[™] MARCH, 8 PM

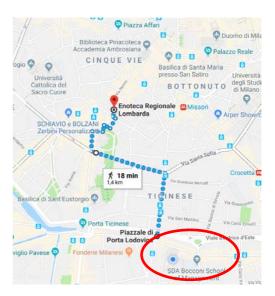
The Social Dinner will be held on Friday 16th at **8 pm** at the **Enoteca Regionale Lombarda**, Via Stampa 8. Enoteca Regionale Lombarda is a typical restaurant specialized in food from Milano and from the Lombardy region at large, with an extensive wine cellar. We will get to the restaurant by walking (approx. 20 minutes) through a charming and characteristic part of the city.

For a map: https://www.google.it/maps/place/Enoteca+Regionale+Lombarda/





Colonne di San Lorenzo





PAPERS AND PRESENTATIONS

Papers are available for download – unless authors opted out – at www.newinstitutionalism.org (login required). You can directly access the short papers via the following link:

http://www.newinstitutionalism.org/kos/WNetz?art=Compilation.show&id=159&daoref=16538

The standard time per paper will be 30 minutes, with three presentations per session. The three sessions that accommodate four papers will last 10 extra minutes. In line with the spirit and tradition of the workshop, we strongly suggest spending no more than 50% of this time on presenting the paper. Please check the program carefully as some of you will also serve as session chairs.

This year we have organized submissions according to three tracks:

- Track A: Developments in new institutionalism
- Track B: Institutional research on public issues
- Track C: Institution and organization (convened by Elke Schüßler, Elke Weik, Uli Meyer)

ADDITIONAL INFORMATION

For additional questions related to administrative and/or academic aspects of the workshop please contact us at niw2018@unibocconi.it.



PROGRAM

FRIDAY, MARCH 16 th , 2018				
08:00-09:00	Registration & Morning Coffee Foyer Velodromo Building (Piazza Sraffa 13)			
09:00-09:30	Welcome to the 14 th Workshop on New Institutionalism in Organization Theory Welcome address by Giulia Cappellaro, Amelia Compagni and Valentina Mele (Local Organizers) & Francesco Billari (Dean of the Faculty, Bocconi University) Velodromo Building, Room NO1			
09:30-11:00	Paper Session I			
	A: Developments in New Institutionalism Room N02	A: Developments in New Institutionalism Room N03	B: Institutional Research on Public Issues Room N06	C: Institution and Organization Room N07
	Fields and interstices Chair: Tammar Zilber	Networks and institutions Chair: Markus Höllerer	Institutional dynamics and values Chair: Dennis Jancsary	Institutions as environment of organizations Chair: Elke Weik
	A phyrric victory? Categorization and framing in a complex issue field Claudio Biscaro, Giuseppe Delmestri From interstice to coalescence. Constructing meaning and identity in emerging fields Andrea Carlo Lo Verso	How can semantic networks capture organizational forms? An exemplary analysis of sharing economy organizations Dominika Wruk, Tino Schöllhorn, Achim Oberg Social networks and corporate interlocks methodological challenges and limitations in a diagnosis of informal	F-1000 and their fight against the Impact Factor: A case of reclaiming the institutional foundations of science and academia Michal Frenkel, Gili S. Drori Disrupting institutions: How bioenergy villages break fossil dominance in rural Germany Bjoern C. Mitzinneck	Multi-dimensional embeddedness in transitions from corporate employment to entrepreneurship Heli Helanummi-Cole The evolving process of responding strategically to multiple institutional pressures Jane K. Lê, Paula A. Jarzabkowski, Ali Danışman
	A contingency theory of institutional entrepreneurship Francesca Capo, Federica Brunetta	institutions Joanna Szalacha-Jarmużek Change of interorganizational institutional arrangements: Concepts, forms of legitimacy and empathetic concept translation Paul van Fenema	The waltz of the flowers: How material devices buttress the formation of value-based fields Nadine Arnold, Birthe Soppe	Organizational identification in hybrid organizations <i>Markus Perkmann, Cleo Silvestri, Paola</i> <i>Criscuolo</i>

11:00-11:30	Coffee Break Foyer, Velodromo Building			
11.30-13.00	Paper Session II A: Developments in New Institutionalism Room N02 Contestation and markets Chair: Tina Dacin How contestation buttresses legitimacy: The case of the 1855 Bordeaux wine classification Grégoire Croidieu, Birthe Soppe, Walter W. Powell	B: Institutional Research on Public Issues Room N03 Institutional work in complex settings I Chair: Eva Boxenbaum The heterogeneity of intentionality -NGO workers' roles in institutional work for peace in Myanmar/Burma Jan Hermes		C: Institution and Organization Room N07 Institutions as products of organizations Chair: Uli Meyer How agents change institutions: Institutional entrepreneurs and the reform of commercial training in Switzerland Lina Seitzl, Patrick Emmenegger
	Contesting commercialization: Political influence, responsive authoritarianism, and cultural resistance Lori Qingyuan Yue, Jue Wang, Botao Yang The direction of institutional change: role of state polity and market type Pinar Yozgatli	Between economic and social goals: Short-track dual training in Denmark, Germany, and Switzerland Gina Di Maio, Lukas Graf, Anna Wilson Institutional change and the paradox of embeddedness: An analysis in the Turkish education field Ali Danişman, Miraç Savaş Turhan, Jane K. Le	Institutions and innovation: A comparison of the emergence of ecigarettes in the US and the UK Thinley Tharchen, Raghu Garud Talking about EU regional policy, a multinational structural linguistic analysis of the press and social media Vitaliano Barberio, Edoardo Mollona, Luca Pareschi Looking at others in national policymaking: The cases of Portugal and Spain in the recent economic crisis Laia Pi Ferrer	From outcast to game changer: The reinvention and de-stigmatization of Australian wine Daniel Semper, Giuseppe Delmestri Institutional creation fueled by self-reinforcing mechanisms? How pediatric cancer care was organized in contemporary Russia Florian Stache
13.00-14.00	Lunch Break Foyer, Velodromo Building			

14:00-15:30	Paper Session III			
	A: Developments in New Institutionalism Room N02	B: Institutional Research on Public Issues Room N03	B: Institutional Research on Public Issues Room N06	C: Institution and Organization Room N07
	Narratives, image, and legitimacy Chair: Georg Krücken	Institutional work in complex settings II Chair: Amelia Compagni	Norms, standards and governance Chair: Valentina Mele	Institutions versus organizations Chair: Katja Hericks
	Narratives and visuals of startups: does origin matter? Mara Brumana The making of heroes? How institutional expectations enable and constrain the emergence of new occupations: The case of the early American astronauts (1950-1970) Evelyn Micelotta, Giulia Cappellaro, Claudia Gabbioneta Websites and organizations: Avenues for institutional analysis in a digital era Valeska Korff, Achim Oberg	Organized to cooperate: Institutional logics, jurisdictional struggles and professional collaborations in two Italian medical homes Marco Bottura Identity work under institutional complexity: Case studies of global health partnerships Ozgu Karakulak Emerging streams of institutional theory in accounting research: current status and future directions Evgenii Aleksandrov, Daniela Argento, Anatoli Bourmistrov, Giuseppe Grossi	Jumping on the bandwagon? Transnational governance and diffusion of corporate social responsibility Tanusree Jain, Mia Raynard Conformity to international norms to acquire legitimacy among hospitals and universities in Korea Sou Hwan Kang Governance and institutions in new public environmental management: An international and intertemporal comparison of voluntary standards' impacts Marcus Wagner	Networks of narrative practices, networks of analytic practices Thomas Klatetzki The organization of institutions Lisa Knoll The interplay of organizations and institutions: The case of the order of the Knights Templar Elke Weik
15.30-16.00	Coffee Break Foyer, Velodromo Building			

16:00-17:30	Paper Session IV			
	A: Developments in New Institutionalism Room N02	A: Developments in New Institutionalism Room N03	B: Institutional Research on Public Issues Room N06	C: Institution and Organization Room N07
	Power and resistance Chair: Giuseppe Delmestri	Interfaces for institutional research Chair: Giulia Cappellaro	Hybrids and hybridization for the public interest Chair: Kerstin Sahlin	Institutions as resources of organizations Chair: Valeska Korff
	Rage, Power, and Institutions: Violent Disruption and Institutional Reaction Bryant Hudson, Lee Jarvis, Elisabeth Goodrick Preserving interests while facing institutional change: Land ownership in the transition from apartheid to democracy in South Africa Tapiwa Seremani, Bernard Forgues, Ignasi Marti Inequality and mobilizing for robust action: an analysis of city resilience strategies Douglas Creed, Dennis Jancsary, Renate Meyer, Markus Höllerer	Literature review of institutionalist research on corporate social responsibility: a current and future research agenda David Risi, Laurence Vigneau, Stephan Bohn Academic communities in the scientific research: An investigation on the literature of the emergence of new organizational forms Erkan Erdemir, Umut Koç The restricting effects of the relieving tensions between input and output legitimacy through institutional design Kadi Maria Vooglaid Cybersecurity: an institutional theory perspective Jorge Martins	Becoming a hybrid: Unpacking the micro-processes of organizational hybridization Santi Furnari Unpacking hybridity: Organizational and institutional antecedents of social enterprise governance Johanna Mair, Nikolas Rathert Multiple logics and hybrid organizations: evidence from Italian cultural heritage Alessia Berni, Stefano Consiglio, Luigi Moschera	Visual imagery: Integrating emotions into institutional inquiry Eva Boxenbaum Revitalizing the script as a concept to understand structure and agency in institutional theory Judith Igelsböck, Elke Schüßler Out of the wood: Legitimizing the electric guitar Tristan May
17.45- 18.45	Bocconi Campus Tour Meeting point: Outside the main entrance of Velodromo Building			
20.00-23.00	Social Dinner at "Enoteca Regional via Stampa 8 , Milan	e Lombarda"		

SATURDAY,	MARCH 17 th, 2018			
08:30-09:00	Morning Coffee Foyer, Velodromo Building			
09:00-10:30	Keynote speech: Barbara Gray, Penn State University Multistakeholder partnerships as vehicles for confronting institutional complexity in emerging issue fields Introduction by Renate Meyer Velodromo Building, Room N01			
10:30-11:00	Coffee Break Foyer, Velodromo Building			
11.00-12.30	Paper Session V A: Developments in New Institutionalism Room N02	A: Developments in New Institutionalism Room N03	B: Institutional Research on Public Issues Room N06	C: Institution and Organization Room N07
	History and traditions Chair: Davide Ravasi	Microfoundations of institutional dynamics Chair: Peter Walgenbach	Institutional responses to economic transformations Chair: Guido Palazzo	Institutional demands on organizations Chair: Elke Schüßler
	Custodians of tradition: Reviving handlining for cod off Fogo Island Tina Dacin, Peter Dacin "Days of Future Passed": Temporal anchoring devices and the dynamics of organizational identity Stephanie Koornneef, Tal Simons How should history remember me? The role of executives' autobiographies in the legitimation of investor capitalism and its subsequent wealth gap Mickie Eisenman, Hamid Foroughi	Studying Institutions from the Bottom Up: Realizing the Potential Tammar Zilber The microfoundations of deinstitutionalization: Individual-level determinants of organizational deviance from the "normal" law firm Claudia Gabbioneta, Daniel Muzio, Lionel Paolella, Thomas Roulet, Peter Sherer Performative institutionalization: on the role of feedback loops in theorization processes Melodie Cartel, Emilio Marti, Jean-Pascal Gond	Urban governance responses to the sharing economy Sebastina Vith, Achim Oberg, Markus Höllerer, Renate Meyer Corporate governance and intrainstitutional complexity in a developing country: a cultural political economic analysis Sedat Ilgaz Günay Theorizing the adaptation of corporate political connections to political changes and its outcomes for corporate performance in a state-dependent business system: The Turkish case Sükrü Özen, Çetin Önder, Deniz Öztürk, Nazlı Berberoğlu Yilmaz	A comparison of obscure nonprofitorganizations Roman Gibel, Raimund Hasse Unintended institutionalization processes in organizations –The case of the United Nations Children's Fund Julia Hagn Fear and loathing at the workplace: Nature and effects of loophole decoupling Judith Muster, Michael Grothe-Hammer, Oliver Berthod

12.30-13.30	Lunch Break Foyer, Velodromo Building			
13:30-15:00	Paper Session VI A: Developments in New Institutionalism Room N02 Values and the affective side of institutions Chair: Bryant Hudson	A: Developments in New Institutionalism Room N03 Practices and conventions Chair: Daniel Muzio	B: Institutional Research on Public Issues Room N06 Engaged institutional scholarship Chair: Silviya Svejenova	B: Institutional Research on Public Issues Room N07 Controversies and ambiguity Chair: Bernard Forgues Made in Italy by China: How institutional
	The role of emotions and rhetorical devices in the creation of institutionally complex products Raissa Pershina, Birthe Soppe Value elaboration as mechanism of new practice development: the case of Magnum Photos Anastasia Sergeeva Values, affects and experience: High time for a return to values in the theory of institutions Elke Weik	Contextualizing consultancies. How consultants struggle for legitimacy in public administrations and universities Julia Galwa, Georg Krücken, Tim Seidenschnur, Rick Vogel "In cases of uncertainty, decide in favor of what is right": an empirically grounded concept of decoupling and the logic of confidence Katja Hericks How complex domination enables selection: Academic hiring conventions in a Pakistani university Ali Qamar, Julia Brandl	The challenge of grand challenges: Toward engaged and ethically informed institutional scholarship Florian Überbacher, Giuseppe Delmestri, Elisabeth Goodrick Unpacking the contradictory nature of institutional change: The evolution of open access in UK academic publishing Sara Lara Marquez-Gallardo, Davide Ravasi, Santi Furnari Maintaining the collective good of vocational education and training through institutional work: The case of small occupational groups in Switzerland Alexandra Strebel	interfaces support illegality Guido Palazzo, Michelle Greenwood A general theory of corporate scandals Marco Clemente, Claudia Gabbioneta When less ignorance does not necessarily mean more knowledge The field of asylum protection in Poland Mikolaj Pawlak, Adriana Mica, Anna Horolets, Pawel Kubicki Justifying a contested practice - the eradication of Down's syndrome Stål Herman
15.00-15.30	Coffee Break Foyer, Velodromo Building			
15:30-17:00	Plenary Discussion and Closing Panel Room N01 Chairs: Georg Krücken, Renate Meyer, Peter Walgenbach			

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TII.I

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