

**NIW 2014: PRELIMINARY PROGRAM**

**March 20th**

**09.00 - 09.20 Opening: Welcome to Rome NIW 2014!**

*Carmelo Mazza (Luiss)*

*Luca Giustiniano (Luiss)*

**09.30 - 11.00**

<b>Complexity 1</b>	<b>Field dynamics</b>	<b>Power and control: Back again!</b>
<b>Chair: Renate Meyer</b>	<b>Chair: Birthe Soppe</b>	<b>Chair: Georg Kruecken</b>
<i>Henn</i> The order of orders: Institutional complexity in building design and construction	<i>Glynn, Raffaelli and Strandgaard</i> Towards a general theory of institutional field	<i>Haendschke, Schindwein and Walgenbach</i> Bringing in MNCs by switching sides: power and governance of public administrations
<i>Cappellaro, Greenwood and Tracey</i> Succeeding to failure: Hybrid organizations and institutional complexity	<i>Grebinevych and Wang</i> "Ambiguous, contradictory and conflicting": Special economic zone as a meso-level institutional field in international management	<i>Berthod and Wessel</i> Rise against: A dialectic of control perspective on Dresden's withdrawal from the UNESCO world-heritage list
<i>Arjalies, Giorgino and Laurel</i> Institutional complexity in a transition field: Responsible investment in the European asset management industry	<i>Furnari</i> A framing perspective on field formation and change: Constructing institutional fields as settlements	<i>Mollona and Pareschi</i> Symbolic capital and technical discourse: Bringing power back in institutional discourse

**11.00 - 11.30 Coffee break**

**11.30 - 13.00**

<b>Complexity 2</b>	<b>Legitimacy and justification</b>	<b>The discourse perspective</b>
<b>Chair: Giuseppe Delmestri</b>	<b>Chair: Peter Walgenbach</b>	<b>Chair: Susanne Boch Waldorff</b>
<i>Boccardelli, Brunetta and Giustiniano</i> Institutional frameworks and R&D location choices: Seeking an equilibrium between jurisdiction shopping and institutional entrepreneurship	<i>Forgues and May</i> Materializing legitimacy claims: A study of Scotch Whisky distilleries	<i>Barberio, Hoellerer, Jancsary, Meyer</i> The evolution of management knowledge: A vocabulary structure perspective
<i>Iwashita</i> Exploring institutional complexity in Japanese MNEs	<i>Knoll</i> Combinations of orders of worth: An interactionist framework for the study of legitimacy process	<i>Hiss, Nagel and Schulte</i> Misrepresentation of women in top management positions in Germany – Discourse and institutionalization
<i>Raynard and Greenwood</i> Deconstructing complexity: How organizations cope with different patterns of institutional complexity	<i>Moritz</i> Public justification and women on boards? Understanding the myth of gender parity in director selection	<i>Janouskova</i> Community care as a key topic and its role in the Czech mental health care reform: From the perspective of discursive institutionalism

**13.00 - 14.00 Lunch break**

**14.00 - 15.30**

<b>Factors of institutional change 1</b>	<b>Institutional work 1</b>	<b>Views of institutionalization 1</b>
<b>Chair: Royston Greenwood</b>	<b>Chair: Jesper Strandgaard</b>	<b>Chair: Marie Laure Djelic</b>
<i>Reihlen and Wenzlaff</i> From institutional contradictions to organizational transformation: the case of a university merger	<i>Bottura and Piazza</i> Thank you for (not) Smoking! Institutional work and the diffusion of anti-smoking legislation in the US	<i>Kloos, Korff, Oberg, Oelberger and Powell</i> Between contestation and convergence: The proto-institutionalization of nonprofit performance metrics
<i>Girschik</i> Sweets for my sweet: Selling institutional change through relational work	<i>Micelotta</i> Institutional maintenance as accommodation of change: The case of "open access" in higher education publishing	<i>Ben Slimane, Cheney and Wang</i> The revival of absynthe
<i>Blinkenberg</i> The role of presence and absence in institutional change: Implementing open standards for software in Danish local administrations	<i>Risi and Wickert</i> "Sawing off their own branches": The case of institutional work and Corporate Social Responsibility professionals	<i>Huether and Kruecken</i> The rise and fall of student fees in Germany: A failed institutionalization process

**15.30 - 16.00 Coffee break**

**16.00 - 17.30**

<b>Factors of institutional change 2</b>	<b>Institutional work 2</b>	<b>Views of institutionalization 2</b>
<b>Chair: Luca Giustiniano</b>	<b>Chair: Bernard Forgues</b>	<b>Chair: Carmelo Mazza</b>
<i>Fuenfschilling and Truffer</i> Institutional plurality: stability and change in organizational fields – The case of urban water in Australia	<i>Guerard and Seidl</i> Spaces of institutional work: A wonder drug and the single technology appraisal in UK	<i>Delmestri, Drori, Oberg</i> Logo archeology - What can we learn about institutions and institutionalization processes from a snapshot of logos?
<i>Erdemir and Koc</i> The nuts and bolts of institutional emergence: Social mechanisms in explaining transformations of practices, forms, and fields	<i>Slater</i> Connecting institutional work and institutional logics – the case of the Chartered Institute of Personnel and Development and the Royal Charter 1968-2010	<i>Djelic</i> The "mother" of neoliberal think tanks - Atlas and the making of a transnational community of free-market thinkers
<i>Onder and Ozen</i> Center and periphery: Diffusion of imported management practices in developing countries	<i>Mica and Pawlak</i> Coping with the unintended consequences of institutional work	<i>Arnold and Soppe</i> Where do social products come from? From social movement to mass market - tracing Fair Trade products in Switzerland

**17.30 - 18.45 Keynote Speech: *Old Institutions and New Capitalism***

**Prof. Bruce G. Carruthers**

*John D. and Catherine T. MacArthur Professor*

*President, Society for the Advancement of Socio-Economics*

*Northwestern University - Department of Sociology*

**Presentation by Renate Meyer (WU Vienna - CBS)**

**20.00**

**Dinner**

March 21st

09.30 - 11.00

Institutional logics 1	Contradictions and conflicts at the institutional level	The rise and fall of practices 1
<b>Chair: Georg Kruecken</b>	<b>Chair: Renate Meyer</b>	<b>Chair: Jesper Strandgaard</b>
<i>Boch-Waldorff and Berg-Johansen</i> What are logics? An investigation of the methodologies in the Institutional Logics perspective	<i>Creed and DeJordy</i> Personal identity work, Institutional contradiction and the reproduction and change of organizational Identity	<i>Hasse and Passarge</i> Diffusion, de-coupling, and counter models. A self-critical note
<i>Hotho, Minbaeva, Muratbekova, Rabbiosi</i> Community logics and social ties: Individual responses to community obligations at the workplace	<i>Bohn and Walgenbach</i> Refusing, connecting and playing off conflicting institutional demands	<i>Haack and Siewecke</i> Institutional change and institutionalization – An analysis of the institutionalization of the market logic in the course of the German reunification
<i>Westenholz</i> Ambiguity, conventions and institutional logics	<i>Droste</i> Processes of institutional convergence and divergence: A perspective from the development of consumer credit in the United States and Germany from mid-19th century to the 1970s	<i>Jeannet and Lepori</i> The endogeneity of labor market regulation: Hiring practices in Swiss academic disciplines

11.00 - 11.30 Coffee break

11.30 - 12.30

Institutional logics 2	New directions and challenges 1	The rise and fall of practices 2
<b>Chair: Susanne Boch Waldorff</b>	<b>Chair: Peter Walgenbach</b>	<b>Birthe Soppe</b>
<i>Pemsel and Soderlund</i> Institutional logics in inter-institutional temporary organizations: A theoretical exposé and empirical investigation	<i>Klatetzki</i> Hang 'em high: The lynch mob as temporary organization: Extending the neo-institutional agenda	<i>Bevort and Strandgaard</i> Constructing expertise: Evaluative practices in filmmaking
<i>Brandl, Bullinger and Pernkopf Konhaeusner</i> Conditions for working with institutional logics in organizational settings	<i>Forgues and Zhao</i> Unveiling rhetoric and materiality in incumbent-driven deinstitutionalization	<i>Scheiber, Woywode, Wruk and Oberg</i> Field interactions, adoption, implementation, and outcomes: How usability practices are incorporated in German software firms

12.30 - 13.15

<i>Plenary Room</i> <i>Presentation by Peter Walgenbach</i>
<i>Friedland</i> The value of institutional logics

13.15 - 14.30 Lunch break

14.30 - 16.00

	<b>New directions and challenges 2</b>	<b>Actors and identity perspective</b>
	<b>Chair: Carmelo Mazza</b>	<b>Chair: Luca Giustiniano</b>
	<i>Kirchner, Krueger, Meier and Meyer</i> Assets or obstacles? Fuzziness and self-sufficiency in institutional research	<i>Michel</i> The resource mobilization of actors to survive a field legitimacy crisis: the contribution of a micro analysis of a fruit and vegetables wholesaler
	<i>Schoellhorn, Scheiberg, Oberg and Wruk</i> Co-Occurrences of organizational practices in texts produced in different social contexts	<i>Trenkmann</i> Actors, strategies and intentionality within the institutionalization of gender equality in organizations
	<i>Weik</i> The rhythm of institutions: How to measure the unmeasurable?	<i>Koç</i> Defending the castle: Understanding actors' resistance to institutional change in the case of Turkish Medical Association and Full-time Working Act

16.00 - 17.00 **Panel: Future steps**

*Roger Friedland*

*Renate Meyer*

*Birthe Soppe*

**GOOD BYE TO NIW 2015!**