

20% Discount with this flyer
Order online using discount code
FRK76



Global Themes and Local Variations in Organization and Management

Perspectives on Glocalization

Edited by **Gili S. Drori, Markus A. Höllerer, Peter Walgenbach**

PB: 978-0-415-80768-5 ~~USD \$74.95~~ **Discount Price: USD \$57.96***

Global Themes and Local Variations in Organization and Management: Perspectives on Glocalization offers a broad exposition of the relations between the global and the local with regard to organizational and managerial ideas, practices, and forms. This edited volume forges ahead to capture the complexity of modern management and organization that results from the processes of glocalization.

Universality is among the core underlying principles of the management of organizations, as well as of organization and management science itself. Yet, reality reveals enormous variation across social and cultural contexts. For instance, multinational corporations must adjust their management practices to adhere to national regulation and local standards; manufacturers and service providers routinely tailor their products to suit the local preferences of consumers; and non-profit organizations amend their advocacy agenda to appeal to local sentiments. The work assembled here goes beyond merely describing such patterns of variation and adaptation in organization and management; research and commentary engage directly with the tensions between homogeneity and heterogeneity, convergence and divergence, global and local.

With contributions from leading scholars in the field of comparative organization studies, this collection offers a substantive contribution to the investigation of organization and management, as well as providing a valuable resource for students of organization studies, international business, and sociology.

Introduction

Part I: Revisiting glocalization

Part II: Ideas, structures, and practices

Part III: The actors

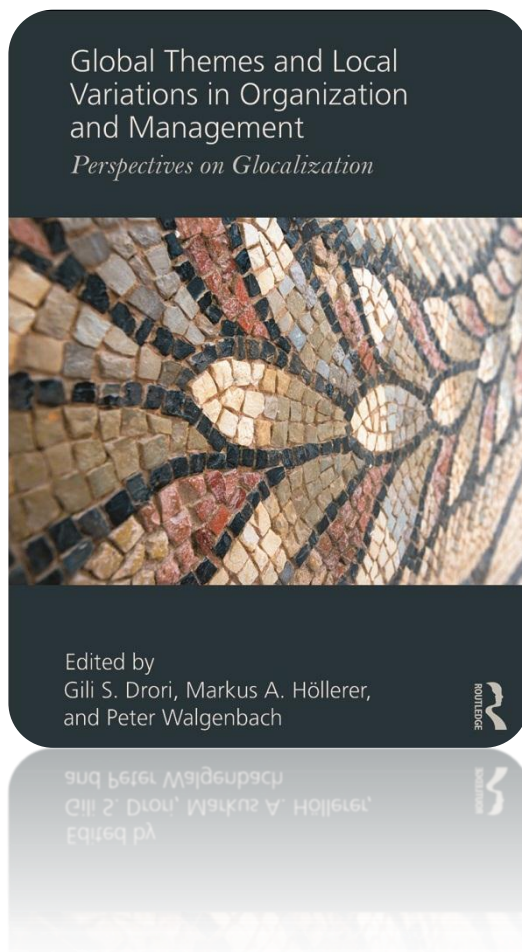
Part IV: The process of glocalization

Conclusion

For more information and the full table of contents, go to:

<http://www.routledge.com/books/details/9780415807685/>

* Offer cannot be used in conjunction with any other offer or discount and only applies only to books purchased on the Routledge website. Discount expires 5/08/2013.



Visit our website for more information
and online ordering:

www.routledge.com

Routledge
Taylor & Francis Group

Order your books today...

IF YOU ARE IN THE UK/REST OF WORLD:

Return this form via post to:
Marketing Department, Routledge,
FREEPOST SN926, 2 Park Square, Milton Park,
Abingdon, Oxon, OX14 4BR, UK

or

Telephone: +44 (0) 1235 400524
Fax: +44 (0) 1235 400525
E-mail: tandf@bookpoint.co.uk
Online: www.routledge.com

Postage:

5% of total order (£1 min charge, £10 max charge)
Next day delivery +£6.50*

**We only guarantee next day delivery for orders received before noon.*

IF YOU ARE IN THE US/CANADA/LATIN AMERICA:

Return this form via mail to:
Routledge, 7625 Empire Drive,
Florence, KY 41042, USA

or

Telephone: Toll Free 1-800-634-7064
(M-F: 8am-5:30pm)
E-mail: orders@taylorandfrancis.com
Online: www.routledge.com

Sales Tax/GST:

Residents of AZ, CA, CO, CT, FL, GA, KY, MA, MD,
NJ, NY, PA, TN, TX and VA please add local sales tax.

Canadian residents please add 6% GST.

Postage:

US:
Ground: \$5.99 1st book;
\$1.99 for each additional book
2-Day: \$9.99 1st book;
\$1.99 for each additional book
Next Day: \$29.99 1st book;
\$1.99 for each additional book

Canada:
Ground: \$7.99 1st book;
\$1.99 for each additional book
Expedited: \$15.99 1st book;
\$1.99 for each additional book

Latin America: Airmail: \$44.00 1st book;
\$7.00 for each additional book
Surface: \$17.00 1st book;
\$2.99 for each additional book

Library Recommendation

Ensure that your library has access to all the latest publications.

Visit www.routledge.com/info/librarian.asp today and complete our online Library Recommendation Form.

Complimentary Exam Copy Request

To order a complimentary exam copy, please visit:

www.routledge.com/info/compcopy

Prices and publication dates are correct at time of going to press, but may be subject to change without notice.

Our publishing program continues to expand so please visit our website to stay up-to-date

www.routledge.com

 **Routledge**
Taylor & Francis Group

Routledge... think about it
www.routledge.com

eBooks from Taylor & Francis

Helping you to choose the right eBooks for your Library

Over 30,000 eBook titles in the Humanities, Social Sciences, STM and Law from some of the world's leading imprints.

Choose from a range of subject packages or create your own!

Key Features:

- ▶ Free MARC records
- ▶ COUNTER-compliant usage statistics
- ▶ Flexible purchase and pricing options

For more information, pricing enquiries or to order a free trial, please contact your local sales team.

UK and Rest of World: online.sales@tandf.co.uk

US, Canada and Latin America: e-reference@taylorandfrancis.com

www.tandfebooks.com

ORDER YOUR
FREE
INSTITUTIONAL
TRIAL TODAY

Routledge Paperbacks Direct

Responding to the changing needs of academics and students, we have now made a selection of our hardback publishing available in paperback format. Available directly from Routledge only and priced for individual purchase, titles are added to the selection on a regular basis.

Visit www.routledgepaperbacksdirect.com for a full list of available titles.

Recommend key titles to your librarian today.

Ensure that your library has access to all the latest publications.

Visit www.routledge.com/info/librarian.asp today and complete our online Library Recommendation Form.



Routledge Revivals Discover Past Brilliance...

www.routledge.com/books/series/Routledge_Revivals