

CALL FOR PARTICIPATION

Professional Development Workshop

VISUALITY: BEYOND THE POWER OF WORDS

Sponsors: OMT, CMS

74th Annual Meeting of the Academy of Management, August 1-5, 2014

Saturday, August 2, 2014, 13:00 – 15:00, Pennsylvania Convention Center, Room 124

The aim of this PDW is to bring together scholars from different domains of management science who share an interest in the growing importance of visuality in the various fields of organization and management studies. Visual communication and artifacts have become a rapidly increasing concern in a broad array of research areas, addressing a plethora of substantive organizational topics, but also opening up more practical opportunities to enhance research designs and data collection methods. The focus of the session is, therefore, both conceptual/theoretical and practical: On the one hand, we raise questions about how to fruitfully theorize about visuality, and speculate about a potential future research agenda; on the other, we address more hands-on issues like methodological concerns and challenges linked to collecting and analyzing visual data, as well as reporting and publishing visual research.

Workshop outline

The PDW will be held in an interactive format, encompassing 2 hours in total. First, the co-organizers will introduce the topic with a broad overview of the current visual research agenda in organization and management research and its manifold facets, promising avenues, and major challenges.

The panelists and roundtable facilitators – seven distinguished scholars in various areas of visual research – will then provide brief insights into selected approaches, methods/methodologies, and areas of application:

- Emma Bell (Keele Management School, Keele University)
- Eva Boxenbaum (Mines ParisTech and CBS Copenhagen Business School)
- Candace Jones (Carroll School of Management, Boston College)
- Theo van Leeuwen (University of Southern Denmark)
- Alan Meyer (Lundquist College of Business, University of Oregon)
- Paolo Quattrone (University of Edinburgh Business School)
- Chris Steyaert (School of Management, University of St. Gallen)

Participants will choose a roundtable dedicated to a particular conceptual and/or methodological focus that will be facilitated by the PDW co-organizers and senior faculty. The aim for each roundtable is the exchange of particular research ideas and discussion of issues and challenges. Each facilitator will, eventually, present the main conclusions of the round-table to the plenum, and the PDW will conclude with a Q&A and wrap-up session.

No separate registration for the PDW is necessary.

If you have further questions, please feel free to contact us via email (dennis.jancsary@wu.ac.at). Please also see <http://program.aom.org/2014/submission.asp?mode=ShowSession&SessionID=614>.

We are looking forward to inspiring discussions about ongoing and future projects in visual organization and management studies.

Dennis Jancsary, WU Vienna University of Economics and Business

Markus Höllner, Australian School of Business, The University of New South Wales

Lianne Lefsrud, Ross School of Business, University of Michigan