

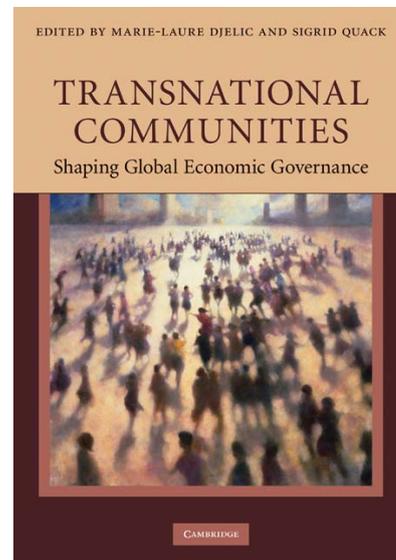
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Transnational Communities

Shaping Global Economic Governance

Marie-Laure Djelic and Sigrid Quack

Transnational communities are social groups that emerge from mutual interaction across national boundaries, oriented around a common project or 'imagined' identity. This common project or identity is constructed and sustained through the active engagement and involvement of at least some of its members. Such communities can overlap in different ways with formal organizations but, in principle, they do not need formal organization to be sustained. This book explores the role of transnational communities in relation to the governance of business and economic activity. It does so by focusing on a wide range of empirical terrains, including discussions of the Laleli market in Istanbul, the institutionalization of private equity in Japan, the transnational movement for open content licenses, and the mobilization around environmental certification. These studies show that transnational communities can align the cognitive and normative orientations of their members over time and thereby influence emergent transnational governance arrangements.



'Djelic and Quack have assembled an outstanding volume ... It will be the key point of reference in the field for some time to come.'

David Held, London School of Economics and Political Science

- First book to fully explore the role of transnational communities in relation to issues of economic governance
- Includes a wide range of case studies featuring transnational communities in and across a number of different countries
- Written by an international team of contributors from Europe and North America

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